

# A quick update...

As we continue to navigate the almost daily changes to our world due to COVID-19, we want to take this opportunity to wish you good health during these trying times. As important as the business is to our team and client partners, we know there are far greater concerns for everyone right now. We hope you are able to find comfort and support with family and friends, all while remaining safe and healthy for as long as this situation continues.

From a work perspective, we want to remind you that 7th Sense does much more than in-person research via focus groups, product clinics, and other face-to-face methodologies. We also have an extensive team utilizing online tools including traditional quantitative studies, online focus groups, video IDIs, communities, and our LifeStream platform, as well as conducting telephone interviews. These tools have always provided great benefit and value, and now have the potential to help even more during these unique circumstances. As more people work remotely and spend even more time online, there is great opportunity to engage people via these outlets. We are already pivoting to these alternatives with great success, and look forward to partnering with you to do so further as we navigate the current challenges together.

For the safety and well-being of our team members and others, we are now working remotely from all our locations. However, we are still open and fully functioning, ready to help with your research needs. We look forward to continuing to work with you and your team as we all make our way through this challenging time.

Please feel free to contact any of us using the details provided below. We sincerely appreciate your trust and continued partnership with 7th Sense.

*Wishing you, your team,  
and your family good health,*

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